Amanda Chum

Graphic Designer & Illustrator transforming ideas into visually-compelling experiences that **spark connections.**

Let's Connect

She/Her
Graphic Designer and Illustrator

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Education

ArtCenter College of Design
Pasadena, CA

B.F.A in Graphic Design + Minor in Business
Anticipated Graduation December 2025

Experience

06.2023 – Present
Orientation Leader
ArtCenter College of Design
Pasadena, CA

Led presentations, collaborated with expert staff, and managed campus events, showcasing leadership skills to welcome hundreds of new admits every term.

08.2023 – Present
CSE Digital Assets Creator
ArtCenter College of Design
Pasadena, CA

Created social media visuals, videos, and program materials to facilitate effective communication within the ArtCenter community.

01.2024 – 12.2024
ACSG Graphic Design Representative
ArtCenter College of Design
Pasadena, CA

Interface between the Graphic Design Department and Student Government, advocating for student needs and fostering their success.

01.2024 – 04.2024
Freelance Illustration
Sunright Corporation – Remote

Tasked with ideating for requested categories of the pitch, all of which included exisiting branding to illustrate eight gif stickers to be available for use on Instagram.

Recognition

2020 – Present
ArtCenter Student Gallery

Tipo Conference, Click Clack, Reflections & Resolutions, and Under The Veil

2020
Awards

Jody Taylor Schholarship and Mid-Valley Arts Scholarship

Press

ArtCenter Dot Magazine – 2024
AICAD Symposium

Interview Canvas Rebel – 2024
Meet Amanda Chum

Skills

Proficient in
InDesign, Illustrator, Photoshop, Trello Keynote, Keynote, Google Slides

Familiar with
Premiere Pro, Figma, XD, After Effects, Cinema 4D, Lightroom, HTML/CSS

Design
User Research, Visual Design & Branding, Prototyping, Storyboarding, Color Theory, Iconography, Illustration, Data Visualization

Physical
3D printing, DSLR photography, laser cutting, Kongsberg cutting, letterpress